



Dog Training

Market Sentiments

Web Search Interest in 1 Year (2010-2011)

Shows general market interest, attention and curiosity online about the topic.



Regional Interest

Shows general market interest online according to geographical location

Regional interest

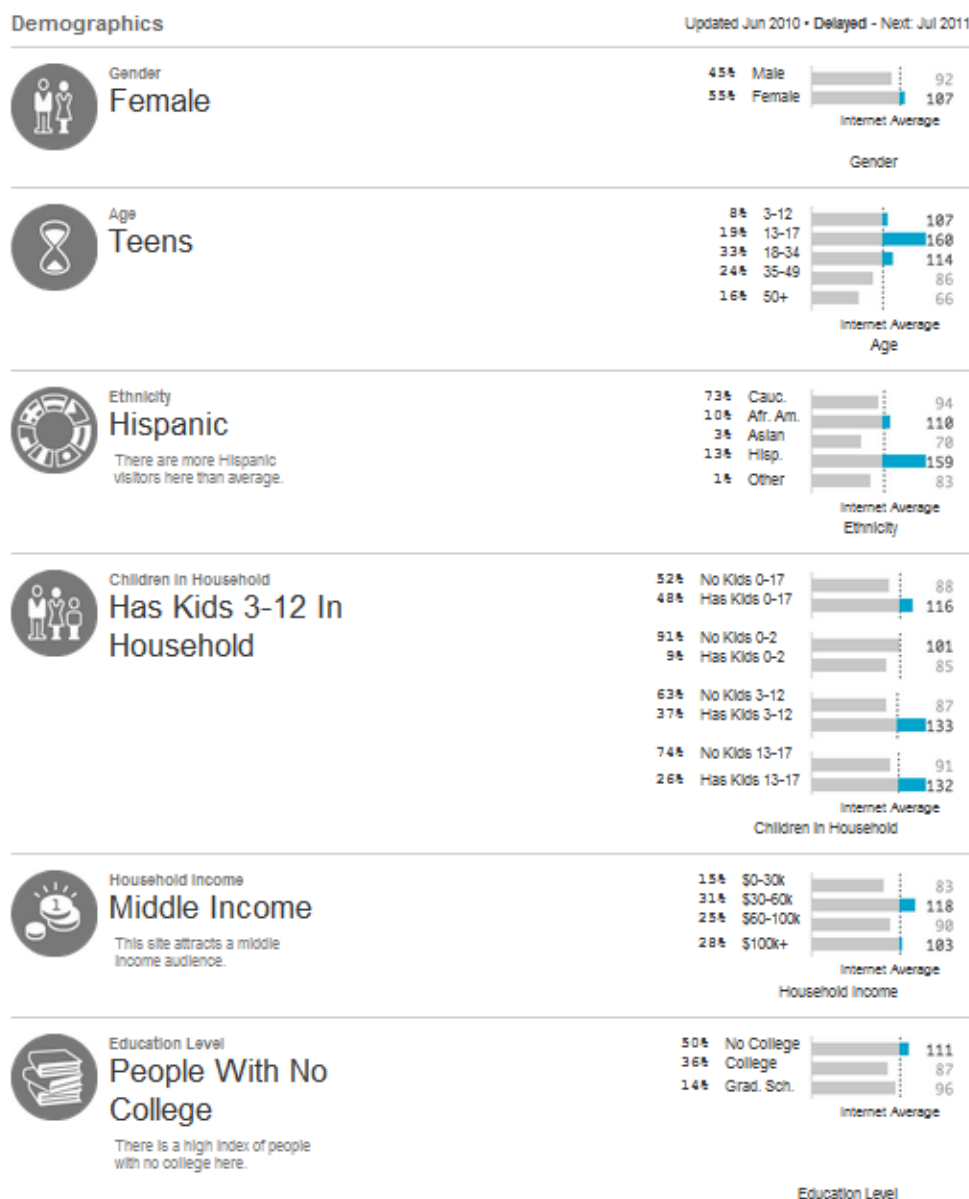
1.	United States	100
2.	Australia	99
3.	Ireland	77
4.	Canada	73
5.	New Zealand	71
6.	United Kingdom	68
7.	South Africa	61
8.	Singapore	21
9.	Philippines	20
10.	India	14

Note: All results from Google Insights are normalized. So just because a particular region doesn't appear on the top Regional interest list, it doesn't necessarily mean that the niche isn't popular at all - it just means that the term is more popular in other regions.

Demographics (data based on dog-obedience-training-review.com)

Demographics are the characteristics of a population. In the field of marketing, it is important to define the demographic profile of your target audience. This is to identify target audience in the overall population and to create a clear and complete picture of the characteristics of the target consumer.

The following data tells you the gender, age, children per household, education status, income levels, and other demographic insights of your target audience.



The “index” represents the delivery of a specific audience segment compared to the internet average of 100. Composition, which is represented by the % of audience figure on the left side of the chart, represents the percentage of a property’s total audience that meets a specific demographic criteria.

For example, an index of 100 indicates the target audience is equivalent to the demographic make-up of the total internet population. Any increase over 100 means that the property is “over indexed” and attracts a more concentrated group of a particular demographic group than in the general internet population.



Psychographics (data based on dog-obedience-training-review.com)

In the field of marketing, psychographic variables are any attributes relating to personality, values, attitudes, interests, or lifestyles.

The following data profile shows other topics that the audience is likely to be interested to visit and the affinity indicates how much more likely than average.

An affinity of 10x means that your target audience is ten times likelier to be interested in the topics than the average internet user.

Audience Also Likes

Updated May 2011 • Delayed - Next: Jul 2011

Data Source: United States Monthly

	Affinity	
Pets	17.2x	<div></div>
Home & Gardening	5.4x	<div></div>
Food	3.1x	<div></div>
Home Decor & Design	2.9x	<div></div>
Nonprofit	2.7x	<div></div>
Real Estate	2.6x	<div></div>
Instant Messenger	2.4x	<div></div>
Kids	2.3x	<div></div>
Games - Online Play	2.1x	<div></div>
Services	1.8x	<div></div>
Hotel/Resort	1.7x	<div></div>
Auto Manufacturers	1.7x	<div></div>
Technology	1.6x	<div></div>
Home Improvement	1.2x	<div></div>
News/Information	1.2x	<div></div>

Frequently Asked Questions

- How do I train my dog's agility?
- What is the process for training my dog to become a service dog?
- How do I train my dog not to poop in the house?
- How do I train my dog not to bark at strangers?
- How effective are electric remote dog training collars?
- What's the best treat to give my dog during training?
- What is the best age to take a puppy to dog training courses?
- Are dog training collars safe and do they work?
- How do I socialize a young puppy?
- How often do you train your dogs during the day?
- How to find people to help with dog training?
- What I can do to try and figure out the root of my dog's barking?
- How to train a dog that is skitish?
- What are the best toys for puppies?
- I want to teach my dog to swim. What should I do?
- How should I train my puppy with potty pads?
- How do I get my dog to stop eating dirt and gravel?
- How to get my dog to listen to me?
- How long does it take to train loose leash walking?
- Is it better to reward my dog during training with praise instead of treats?
- Any suggestions for puppy training treats?
- What is the best thing I can buy to get my puppy engaged with me?
- What equipment do you suggest when training dogs?
- When and how to start correcting behavior issues?
- Should I take my dog to obedience classes or should I train it myself?

- Can a person train a dog in 3 weeks?
- What is the best way to teach a puppy the “stay” command?
- My dog will refuse to do a command and then evade me when I need to do a correction. Will a drag leash help?
- Is the dominant dog collar an appropriate tool for corrections while training?

Problems & Frustrations

- **Dog snaps and bites often, endangering children's safety**

My son's 4 month old German Shepherd snaps or bites quite often, and I'm afraid of my 6 years old son getting injured. What should I do?

- **Difficulties in controlling young puppy**

Our pup is 4 months old. She is almost impossible to walk down the street because she pulls so hard. She also wants to chase cars. Are these things she will get over or do I need to take corrective measures to stop them? I am just concerned with not wanting to make a mistake.

- **Tried different barking collars and training methods to stop barking but achieve only slight success**

We purchased our 2 year old Keeshond from a pet store back in Dec 1997. The first day was wonderful, she even slept in her crate peacefully that evening. But from there on she has never been the same. She started to show these signs as she got older. It is like she is terrified of other people. Her ears go down and her eyes bulge out showing fear then she'll start barking. Problems we are concerned about are excessively barking at everyone and everything, aggressive towards strangers, children anyone. EXCEPT our parents. They are the only ones that can visit and we can visit them with the dogs that she is fine with. But, she has now attempted to bite 3 times but I was there to catch her and stop it. My husband says he has never experienced this biting behavior from her. I find it particularly odd as she does display a slightly different behavior with him. But she still is aggressive towards people, children and barks excessively. We have had her in training 3 times now. And she is like a different dog in that atmosphere, but at home or on a walk she is this crazy dog. We have

tried the different barking collars, training methods to stop the barking and the only slight success we get is using the Gentle Leader collar. But once it is taking off she returns to herself. She is not aggressive towards my husband or me and is actually very loving and does well with commands. But outside the home or if we have friends over or a stranger knocks at the door she goes crazy. I am at my wits end and I am seeking advice in hopes that there is something that can be done to make her a more friendlier dog.

- **Dog whines and makes a big fuss before feedings**

My 4 month old rottie might have picked up on his feeding schedule. He tends to make a big fuss 1/2 hour before feedings. Is there something I can do to have him wait patiently until feeding? He'll start whining non-stop until I come out with his food bowl.

- **Dog experiences separation anxiety and whines excessively**

Recently, my 5 months old puppy has been starting to whine anytime he catches the slightest glimpse of me. Last weekend I stepped outside to get something from our outdoor fridge at about 12:30 am. He started whining nonstop until about 3 am. I think he only stopped because my mom went out to see what was wrong. He'll whine and whine and the minute I step outside he is quiet. He waits until I let him out or until I go back into the house. It has gotten to the point where I have to avoid walking past our glass door so he doesn't start crying. Is this separation anxiety and is there a way for me to end it?

- **Dog eats everything in sight**

My 3 month old GSD eats everything in sight when we go outside. Rocks, mulch, dirt in the yard; shells, sand and rocks at the beach. How can I get her to stop? I'm afraid she is going to swallow something that will give her an internal cut.

- **Unable to control puppy from eating too fast and need guidance in feeding**

I recently purchased an 8 week old puppy. I have noticed since she arrived that she has a tendency to eat rather fast when feed. We increased her diet slightly from 3/4 cup to 1 cup three times per day (7am/12pm/5pm). Increasing the amount feed didn't slow down her eating fast any. So I placed a few balls in her food dish to physically slow her eating down. However this doesn't slow down her desire to eat fast it just makes it more difficult for her to reach the food in her dish. So my question is how do I slow down her eating? She isn't a possessive eater "YET" as I have been petting her and putting my hands in her food dish while she eats since she arrived our house and she has not growled or nipped at me when doing so. I can see her ribs somewhat and can feel them but I don't feel she is too thin. I've heard and read that it can be a bad thing to overfeed puppies, especially large breed dogs as it can cause too rapid of growth, which can lead to health issues down the road. Any recommendations on feeding the 17 week old puppy?

- **Problem of socializing puppy with other dogs**

My puppy is currently 9 weeks old. He is the sweetest little guy and loves other dogs. But other dogs hate him. At first, because I thought I had to socialize him to other dogs, I would allow him to approach the other dog only if the other owner got down on the ground and restrained her dog (and then I would restrain my little guy using a leash). I have tried this now twice, and both times the other dog has flipped out, growled, and seemingly tried to bite at him. This results in me immediately grabbing my little guy (and other owner pulling their guy back) and lifting him up off the ground and removing him from the situation. I know that is was probably foolish of me to try twice and not one time, and I recognize I am lucky that nothing more serious occurred. But these instances have demonstrated that even when the other owner claims his/her dog is the nicest, most tame, friendliest of dogs, unknown dogs just cant be trusted. I was hoping you might be able to help me understand

better why dogs are so puppy-averse, particularly when the puppy is in neutral territory (outside in the grass around our condo complex). Do you think it is prey drive? (but if so, shouldn't they recognize another dog as one of their own???) Why is it that all the dogs I seem to have met (I have seen others in addition to these two but won't take my guy near them just because they seem to have a focused, intense stare in their eyes) are so hateful toward my puppy? Is there anything I can do to make other dogs more accepting of my puppy and be more willing to socialise with my puppy?

- **Unable to stop fight and provocation between two dogs**

I'm having trouble with my 6 month old siberian husky. I recently bought a german shepherd/husky mix about 6 months also (new puppy). At first everything was fine my husky loved the new puppy they played forever. Finally when things started to settle I took out toys for both of them I gave the husky her toy and the new puppy his, as soon as my husky saw this she took the bone and growled at the new puppy. Now anytime the new puppy comes near her my husky growls at the new puppy. Our new puppy is a little scared but seems to be provoking the husky also. Can this problem be fixed? I have had a lot of people tell me to let them fight it out and establish the alpha. Is this the right thing to do?

- **Problems engaging dog after a change of owner**

Recently, a couple of days ago, I bought a puppy from a lady. The puppy is a mini Aussie, 5 months old (in 4 days). I think I might have made a mistake. When I picked her up (I drove 500 miles to get her), she seemed ok. A little scared, but I thought that was normal. Now that we are home, I don't think she was ever around humans before, except to get fed. She will not come to me with kisses or whistling, or anyone else. I put her in the house, and she hides from us and shakes. She won't eat or drink. She doesn't even want to be around us. She won't lick us or respond at all to us except by hiding. But when we take her outside, she won't leave our side. If my 3 year old daughter goes out, she will stay by her. Same with my

husband or myself. She wants absolutely no physical contact with us. She wants to be left alone. I just don't know what to do with her. She's such a beauty, but do you think I should take her back? What would you do?

- **Dog has diarrhoea due to eating treats**

I have a dog who is 15 weeks old and I don't know why, but when she eat a lot of protein like hot dog sausage for treat or other treat, my dog have diarrhoea few hours later. Do you know why or what can I give for my dog for treat? The vet don't know why and she's only thinking the dog have fragile intestine. My dog is a female Amstaff. Is there any reason this happens?

- **Abrupt change in dog's behaviour and unable to determine the cause**

When we first got our dog from a shelter at 12 weeks, he was a VERY bold dog, completely outgoing and social, very friendly and eager. In the last month or so, he has very suddenly become shy and fearful. Very nervous around new and sometime familiar people and in strange and sometimes familiar environments. He is not shy around other dogs. He rides with me in the car almost every day but has recently become fearful of the car and will not get in. I have heard about "fear periods" but never put much stock in them and have never experienced them with any of our dogs in the past. This dog has been well socialized, trained at home then taken to obedience class for additional socialization. Do dogs go through such abrupt changes in personalty because of "fear periods" and then settle down or is this a sign of weak nerves and it is only surfacing now? I only ask because I have seen the bold personality he had and it was wonderful. I cannot trace his behavior back to any negative experiences, it seems to have happened quite suddenly.

- **Canine anxiety**

I have a question about canine anxiety. I have a 3 year old female malinois who is crated every time I leave the house for anything longer than five minutes. When I am home, she has the run of the backyard. The problem is that every time she is in her crate, she begins panting excessively and drooling all over herself. When I get home, she has covered her feet with drool. She doesn't do this when she is out running around or at night when she is in the house. She sleeps downstairs in the living room and we have not had any problems with her inside at night since she was a puppy. However, I crate her when I leave for work just in case. She can get mischievous and I don't want any munched furniture. She hasn't always been this "drooly," it really has just begun in the past 6 months or so. My schedule hasn't changed and there hasn't been any changes in the household. So, my question is: what is up with the crazy drooling? Is this a symptom of canine anxiety? Is she too old to be crated during the daytime?

- **Unable to engage and correct dog**

I have a problem that I cannot seem to get the answer for. I have a four month GS and have been introducing the sit. My problem is that my puppy seems to sit away from me. I try not to reach out to feed him and have tried putting his rear up against a wall as well, but he begins to roll his hip when up against the wall. I have also tried a short leash in an upward position to try to get him to sit closer. I have also tried to position him with food by raising it above his head. The problem is that he begins to move back just before sitting. I do not want to correct at such a young age by pulling the leash closer. I have trained other dogs and have never seen this before. I have no idea what to do, I have been reading a lot about the sit and have tried a variety of methods. I own some of the training videos and books. My main concern is that I do not want to leave a bad imprint in his sitting technique. His sitting training is very new to him, 6 day's. I want to fix this problem before it gets worse.



- **Unable to control dog's aggressive behavior**

My 3 year old dog Kraemer, an Australian Cattle dog and Rottweiler mix, has started to develop aggressive behavior toward other dogs at the leash-free dog park. When we enter the park through the double gates and if there are dogs to greet us, he'll charge out of the gates and bark and chase the dogs away from us (me and my other dog Annie). He loves to smell the other dogs and literally gets urinated on sometimes because he's right in there. However, when the dog turns around to smell him, especially in the face area, he'll snarl, show his teeth, and sometimes again try to nip the face and chase them off. If there are dogs running past him playing, he'll try to nip one as they pass by. He loves to fetch a deflated basketball and if another dog tries to run towards him while he's bringing it back to me, he'll growl out of the side of his mouth. My vet told me to put him in the car for 15mins every time he does this. She told me that they only learn from banishment. This is not such a great idea in the middle of summer even with the windows down. She also told me to put his leash on him in the park. But, I know that the other dogs would sense his vulnerability and react to that even more. I just want him to play and have fun. I always tell him that we're going to the park to see his friends but frankly he doesn't have any because he doesn't know how to interact with the others and just play. He is always by my side and constantly looking for my queue. He also doesn't allow strangers to pet him. Because of the herding breed in him, he also used to chase children in the park if they ran and nipped at their heels. This I thought was actually just normal until one day he nipped at a child's hand for no reason. The child was just there, not even moving and I was completely mortified. What can I do to decrease his level of aggression?

- **Dog aging and adapting to younger dogs**

I have a sweet 12 year old mini poodle, who is starting to feel his age, with poor vision and hearing, but he remains sweet and funny. He's about 30 lbs. I have a chance to get a little 1

year old female poodle and would like to, but my husband says it may break the older boy's heart. Any words of wisdom?

- **Difficulty in controlling dog's hyperactive behaviour**

We have a chocolate lab and he is very hyper, although he is basically very good. We have a problem with him staying off the counters and going in the sink. He does not like the crate. He slobbers all over himself when I crate him and leave the house. He is 7 months old and I gate him an area of the hallway where he can't really do any damage but now he jumps the gate so I have been double gating the area. Sometimes he knocks the gates down. He also steals food from the table if given the chance to. How I can get my dog to behave better?

- **Dog adoption issues**

We are planning to add a dog to our family. Currently, we have a 3 year old, spayed female GSD who we purchased from the breeder when she was 9 weeks old. Raven is very sweet and "soft" in temperament – definitely not an alpha female. With the increase in home foreclosures, loss of jobs, etc., we feel as though it would be more socially responsible to adopt a rescue dog. My question is this – is it a myth that the best pairings are male-female rather than adopting a dog of the same sex? Everyone (rescue people, breeders, and vets alike) all have differing opinions. I would definitely NOT adopt an alpha of any sex, mainly because Raven was our "first dog" and I believe that she has earned her "top dog" status. However, I do want to ensure a successful of pairing as possible. Should I adopt a female or a male dog?

- **Dog chewing**

I have a dog that panics during lighting storms, to the point you will never get her attention, you can tell by the look in her eye, like a drunk that has blacked out. I put her in a crate, but she has chewed the bars on the door, broken a lot of them off as well, her canine teeth are broken, mouth gets blooded from chewing on the inside corners off the create and bars. She digs in the crate as well during the storm, she shakes so bad her teeth rattle like a very cold dog, maybe she is in shock? After the storm she will lie down and sleep in the create, so I know it's not the create. It's not even thinkable not putting her in the create during storms. We have been to the vet a lot from her hurting herself during the storms. I think that a plastic basket muzzle will help the chewing and hurting herself. Is there anything else that I can do to help my dog?

- **Unable to train a fearful dog**

I am having a problem with my dog and since I have seen some of your videos before, I know you are the expert to come to. I adopted a 10 month old Caanan breed dog. The dog has been in shelter and rescue his whole life until I got him at 9 months. He is a typical Caanan, will do circles around you constantly. He is very fearful. He has warmed up to my husband and I, but he will bolt if he gets scared. The problem I have with his training is he won't take treats. I have cooked hot dogs, tried real turkey, freeze dried liver treats, expensive treats from the pet store, regular meat and he won't take anything like it. How do I successfully train my fearful dog? He tenses up when you pet him. I am trying to use positive reinforcement and I also do not baby talk him when he is fearful so I don't make it worse. I have trained other dogs before, but he is such a challenge. Can someone please help me with this situation?